## **Deutsche Telekom and Cinterion Wireless Modules become M2M partners**

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· Agreement signed governing cooperation, joint market development, activities and projects

Deutsche Telekom AG and Cinterion Wireless Modules GmbH, the global leader in the field of cellular machine-to-machine (M2M) communication modules, have forged a strategic partnership. The cooperation focuses on the joint management of M2M customer projects and the sustainable development of the M2M marketplace. The agreement will enable the two suppliers to pool vertical market know-how and systematically strengthen their position in the global M2M landscape. The partners intend to market innovative M2M products jointly from early next year.

"Cooperation with vendors such as Cinterion that are well established in the marketplace is an important component in Deutsche Telekom's international M2M- strategy", says Rainer Deutschmann, Senior Vice President Mobile Products, Deutsche Telekom AG. "We have enjoyed a close, successful partnership with Cinterion over many years. Cooperation with the market leader for cellular communication modules enriches our strong network of partners in the M2M sector, enabling us to meet our customers' needs and provide them with an optimum portfolio of products and services. I am looking forward to working more closely with Cinterion in future and being able to supply our joint customers worldwide with compelling solutions."

"I am absolutely sure that Cinterion and Deutsche Telekom offer the market outstanding expertise by joining forces", explains Norbert Muhrer, CEO Cinterion. "We'll work together to make M2M solutions much less complicated, to reduce the total cost of ownership (TCO) and cut the time to market and the customer. The partnership is yet another example of Cinterion's all-round commitment to forward-looking, customer-oriented and sustainable solutions, which are clearly differentiated from the competition."

Cinterion Wireless Modules and Deutsche Telekom signed the formal agreement to build upon their proven cooperation over the past few years. They are thus strengthening their partnership and their commitment to joint product offerings, business development and sales activities in the growing M2M market. To this end, the companies will align their product portfolios and collaborate on joint customer projects. By combining their individual strengths and resources in joint business projects and activities, both companies aim to increase significantly their presence in the M2M market. A further aim is to ratchet up the demand for M2M solutions, services and technology.

## **About Deutsche Telekom AG**

Deutsche Telekom is one of the world's leading integrated telecommunications companies with almost 150 million mobile customers, around 40 million fixed-network lines and over 17 million broadband lines (as of June 30, 2009). Its product brands are T-Home (fixed-network telephony, broadband Internet), T-Mobile (mobile communications), and T-Systems (ICT solutions). As an international Group with over 261,000 employees operating in around 50 countries worldwide (as of June 30, 2009), Deutsche Telekom generated more than half of its revenue - EUR 61.6 billion - outside of Germany in 2008. Further information is available on the Internet at: www.telekom.com

## **About Cinterion Wireless Modules**

Cinterion Wireless Modules is the worldwide leading supplier of cellular machine-to-machine (M2M) communication modules and combines unparalleled M2M engineering expertise and localized worldwide customer support with a strong portfolio of high-quality GSM, GPRS, EDGE, UMTS and HSPA products. Cinterion is a reliable partner and valued by many vertical market customers for its award-winning modules which enable machines, equipment and vehicles to communicate over wireless networks helping enterprises dramatically cut costs and increase productivity and efficiency. Cinterion products are carrier and FTA approved and used for industries including remote maintenance and control; metering; payment systems; industrial PDAs; routers and gateways; security systems; health care; automotive and eToll; tracking and tracing; environmental monitoring and more. The firm's global headquarters are in Munich, Germany with sales and support offices in local markets around the world. For more information, please visit: www.cinterion.com.